# LOGISTICAL LABS

# LOGISTICAL LABS USE CASES

When it comes to pricing, time is of the essence. See how Logistical Labs technology helps you save time, reduce costs, and win more business.

A Fortune 100 retail pharmacy and health care company that serves more than 5 million customers/day at its 9K+ retail locations needed a faster way to source quotes from their carrier base. **Enter BidDex**…

**30-60 MINS** Saved per user per day while getting on demand spot quotes

Ability to focus on various work day activities increases by **13%**

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**CRST**

From Sept. to Mar., CRST receives hundreds of RFPs & they needed a way to speed up their bidding process. **Enter LoadDex Batch Rating**…

What used to take their pricing analysts 3-4 days per week, now takes 1-2 hours

**95%** Less time spent on quoting lanes

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**PTI PAPER TRANSPORT, INC.**

PTI needed a better way to manage quote requests. **Enter self-service pricing portals powered by LoadDex**…

By offering self-service pricing portals to their customers, the time between quote request and response went from hours to literally seconds.

Considerable increase in freight

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**HNRY LOGISTICS ™**

HNRY set out to revamp their truckload brokerage offering and recognized pricing and faster response times as their biggest hurdles to success. **Enter LoadDex**…

**7 MIN** Avg. response time – down from 2-3 hours

**$25M** In approx. additional business

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**SUNSET TRANSPORTATION**

Sunset Transportation needed to speed up quoting, remove the guesswork, and win more loads. Enter **LoadDex**…

Through LoadDex, Sunset was able to identify their weak spots and tweak margin percentages where they had the greatest success rate.

**Doubled win percentage** in one year from **20-25%** to **40-50%**

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Email info@logisticallabs.com to schedule a demo, request pricing information, or ask a question. We'd love to hear from you!

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